

1687, INC

# ANNUAL REPORT 2012



## Letter from Lenore Von Stein, Artistic/Executive Director

I'm writing this in June 2013. Again in 2012 we focused on our weekly TV web series *The Facts*. We also received our first foundation grant (the Yip Harburg Foundation), completed a small but successful Kickstarter online fundraising campaign for our *The Facts* 12-episode mini-series *Freedom* and the second year of an annual appeal led by board members.

Episodes of *The Facts* first aired in 2012

### Music-Story Episodes:

1. *Disentangling Surfaces* - 2 parts

Analyzing my personal pretenses and popular portrayals of how the world works.

2. *Building a Character* – 2 parts

Stanislavski' acting techniques and creating a realistic character sketch

3. *Me & The Upper Classes* – 2 parts

My feelings/relationships with the wealthy aka ruling classes includes a discussion of Luis Bunuel's "Phantom of Liberty"

4. *Building a Man* – 4 parts

Dominance, love, and sex. Selected actions and attitudes of men toward women in relation to my limited ability to write a fulsome male character. In the episodes I attempt to create a realistic male character.

5. *Finding my Motivations* - 2 parts

Looking into why I do/feel as I do by looking at what motivates the actions of other people and entities.

6. *Palau from the Future* – Ongoing - first 2 parts produced in 2012 – About a woman looking for love and living in the year 3000 when everyone is rich.

### Discussion Episodes:

1. *Effects & Goals of Torture* – 2 parts

Historical perspectives on US torture actions and policy. The Bush and Obama administrations use of torture and the involvement of medical personnel.

2. *Crew Episode* – 1 part

Working on *The Facts*: Interests of specific TV crew members and series' technical and artistic issues.



Lenore

1687, Inc.

Free and Expressive Music & Art Since 1994

**Board of Directors:**

**Gela Kline**  
**Marc Mannheimer**  
**Naveen Seth**

MSW, Retired Counselor working with disabled people  
Visual Artist, Professor of Art, Endicott College, MA.  
Economist, Professor of Economics, Management Department Chair,  
Vaughn College of Aeronautics & Technology

**Lenore Von Stein**  
**Gary Von Stein**

Composer/Performer/Director, Executive/Artistic Director, 1687  
Freelance Business Consultant, Direct Marketing & Media Operations

**Core Ensemble:**

**Lenore Von Stein**, Composition, Direction, Soprano, Narrator  
**Andrew Bolotowsky**, Flutes  
**Rachel Evans**, Viola

**Beth Griffith**, Soprano  
**Bern Nix**, Guitar

**Ying Wu**, Accountant



**Question:** Why did you volunteer for 1687?

**Ying Wu:** I was looking for a position in non-profit accounting and its an artistic organization and that's the reason I applied. I played piano and Chinese zither when I was young and also you were the only one that replied to me and gave me the opportunity to have an interview - the interview in the coffee shop. After that I found your ideas and the passion. I saw the videos and music on the website. Some of the music I didn't understand but I respect it and the passion of you guys for the music makes this organization look forward and try to find a bright future.

**Question:** Why do you stay?

**Ying Wu:** Your passion moves me is the biggest part. I want to help. If I can use my ability to help you realize some of your dream it makes me feel helpful. I left something that is useful on the way to realize your dream.

**Question:** What are your goals?

**Ying Wu:** Now small goals. I want to have my own family, have my own child be a professional accountant. All my days are full but its tedious but I don't really have a habit e.g. reading or music. I bought a keyboard but just left it there. I want to learn ice-skating. Now I think if I have a something I want to do I have to try it.

1687, Inc.  
*Free and Expressive Music & Art Since 1994*

Staff:

**Rui Bass**, Web Master, Marketing  
**Travis Collins**, Audio Recording & Mastering, Production Manager  
**Janine Davis**, Director, Cameras  
**Daniel Dewar**, Audio Recording & Mastering  
**Suz Dyer**, Audio  
**Scott Henkle**, Audio Recording & Mastering  
**Errol Hyatt**, Technical Direction

**Jonathan De La Rosa**, Cameras, Director  
**Ivanhoe Gadpaille**, Director, Cameras  
**Stephen C. Maio**, Titles  
**Tom O'Brien**, Cameras, Floor Manager  
**Alice Twyne**, Editing, Series Trailers  
**Lenore Von Stein**, Artistic /Executive Director, Producer, Video Editing  
**Jonathan Walker**, Recording, Cameras  
**Ying Wu**, accountant

Consultants

**Manuel Messerli**, Video Editing

**Longjun Tan**, Information Technology



## 1687 PROJECTS

### ***THE FACTS***

*The Facts* examines modern life using art music alternating with episodes featuring rehearsals of the music and discussions with experts in a number of fields. The name of the series “The Facts” refers to this quest for truth as in “what are the facts?” In this series the facts include the abstract reality that is the stuff of music and art as well as the scholarly or occupational study of a subject.

- ***THE FACTS: Educational Component***

The “back story” (rehearsal and discussion) is integrated into fabric of *The Facts* to increase audience awareness of the artist’ viewpoints and processes as well as visceral and imaginative involvement, e.g. adding detail that makes a statistic or event realer, and re-sensitizing an audience that may be numbed by mainstream media. Each episode of *The Facts* tells its own story; the occasional viewer can enjoy an episode, more regular viewers can watch the development of ideas and techniques. *The Facts* is smart, imaginative, and well-crafted - serious 21<sup>st</sup> Century TV.

- ***THE FACTS: Marketing Objectives***

The series allows us to distribute our work widely and consistently, which in turn gives us information that aides marketing, e.g. statistics describing the work’s appeal – when and where to invest for market growth. The production of *The Facts*, broadcast on MNN’ Channel 67/68, Verizon Channel 34, and RCN Channel 85 & the web via blip.tv, provides an unusual opportunity to market a complex American TV series to an international audience.

### **Volunteer Program**

In 2012 everyone working with 1687 was volunteering: artists, web designers, and TV crew, and administration. Persons volunteering for the TV crew had a range of backgrounds - some were TV or film professionals looking to expand or hone their skills and/or to work on an art project. Some crewmembers were completely new to TV and video production. All crewmembers received the necessary training from Manhattan Neighborhood Network, for example, operation of TV and video cameras, TV control room equipment as well as video editing and blogging. The crewmembers also received on-the-job training in crew organization as they participated in many aspects of making TV shows.

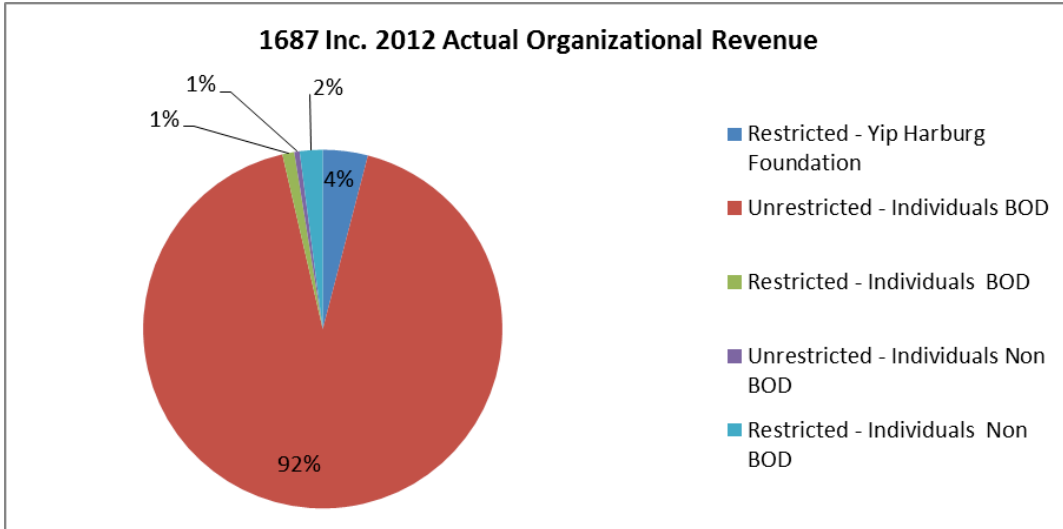
1687’s *Arts and Business Log* ([http://1687.org/wordpress\\_3/](http://1687.org/wordpress_3/)) is an on-line chronicle of the show’s production, marketing and fundraising activities, useful internally, for prospective funders, and artists working in public access and/or on limited budgets as well as the public.

**1687, Inc.**  
*Free and Expressive Music & Art Since 1994*

**1687 Inc. 2012 Actual Organizational Revenue**

Restricted - Yip Harburg Foundation - 500  
 Unrestricted - Individuals BOD - 11395.11  
 Restricted - Individuals BOD - 132.4

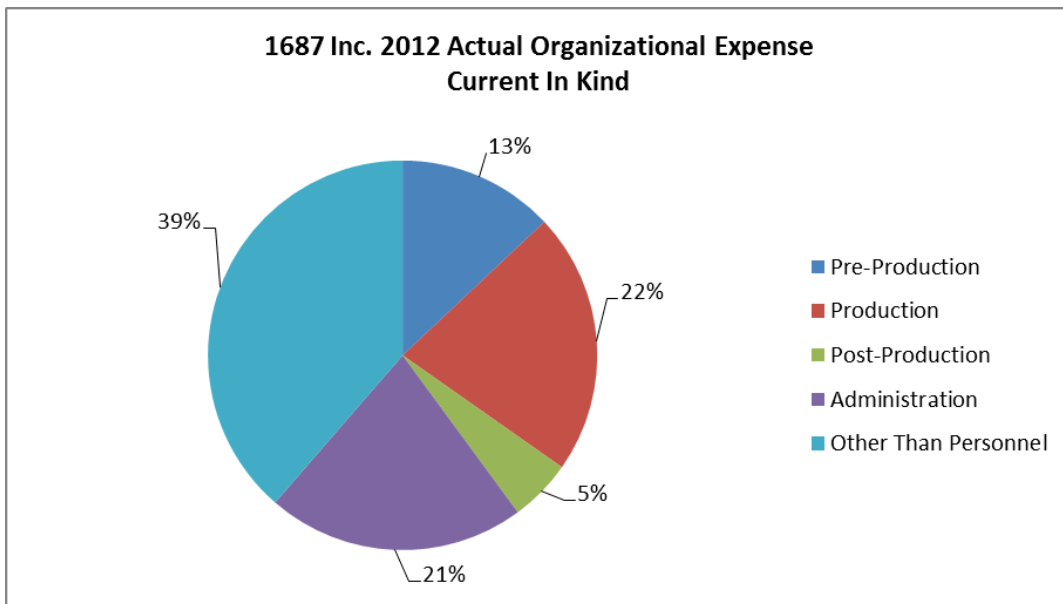
Unrestricted - Individuals Non BOD - 59.48  
 Restricted - Individuals Non BOD - 254.6



**1687 Inc. 2012 Actual Organizational Expense - Current In Kind**

Pre-Production - 17,686.00  
 Production - 29,658.58  
 Post-Production - 7,052.00

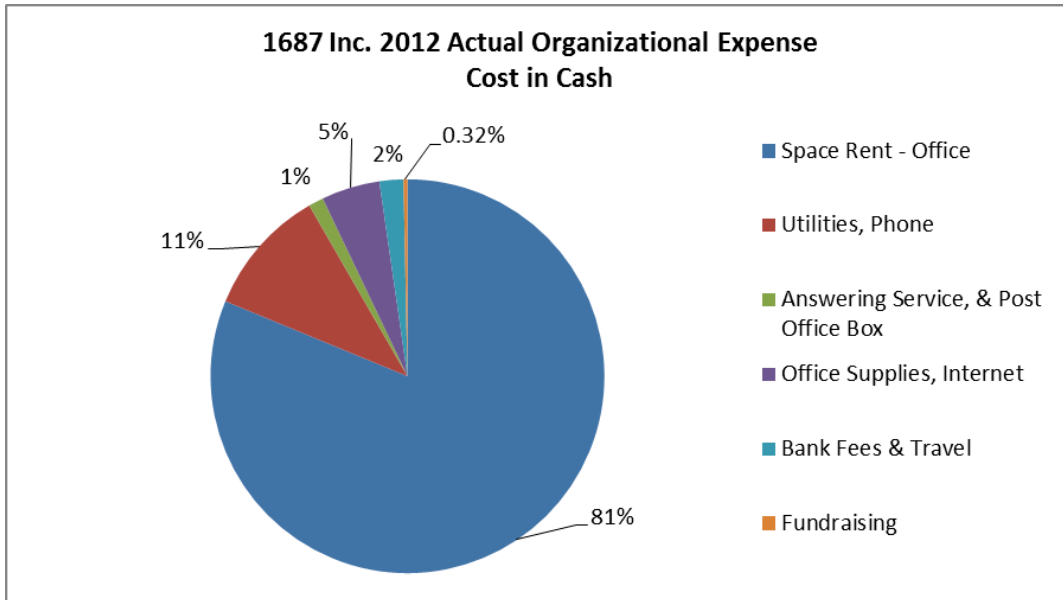
Administration - 29,230.77  
 Other Than Personnel - 52,655.00



1687, Inc.  
Free and Expressive Music & Art Since 1994

**1687 Inc. 2012 Actual Organizational Expense Cost in Cash**

Office Rent - 9,303.00	Office Supplies & Internet - 550.00	Bank Fees & Travel - 225.00
Utilities & Phone - 1,200.00	Fundraising - 36.59	
Answering Service & PO Box - 140.00		



Contributors:

Esther Bruegger  
Lorraine Carolan  
Debra von Colln  
Yip Harburg Foundation  
Natalie Kaufmann  
Gela Kline  
Marge Loewer  
Joann Lukas

Marc Mannheimer  
Nils Paellmann  
Naveen Seth  
Gary Von Stein  
Lenore Von Stein  
Longjun Tan  
Clio Vias  
Lois Weiner

In-kind donations  
All staff: musicians, technical, and office  
Manhattan Neighborhood Network